



LURMAN WOODLAND THEATRE SUMMER CONCERT SERIES SPONSORSHIP OPTIONS

CATONSVILLE MARYLAND'S PREMIER OUTDOOR MUSIC VENUE SINCE 1992

LURMAN WOODLAND THEATRE
1992 - CATONSVILLE MARYLAND - 2011

FULL SPONSOR \$1,000

- Featured Sponsor of a concert selected by you - either by date or performer.
Concert choices are on a first available basis and must be chosen by May 1.
- Exclusive narrative segment given twice during your Featured Sponsor concert with descriptive information about your organization.
Please provide us with a short written statement to use.
- One 36"(w) X 24"(h) sign displayed during the season at every concert with your information.
Sign will be displayed at the front of the stage during your Featured Sponsor concert.
- Full sponsor recognition ad in our concert program which is distributed to all concert guests throughout the season.
Information must be received no later than April 1 to be included in the program.
- Ad on the Lurman website (430px X 80px) with a link to your website OR your e-mail address listed on our web page of sponsors.
Ad or e-mail address will be displayed online from May of this year through April of next year.

SPONSOR \$500

- Featured Sponsor listing of a concert shared with other sponsors.
- A narrative segment given twice during your Featured Sponsor concert with descriptive information about your organization.
Please provide us with a short written statement to use.
- One 36"(w) X 24"(h) displayed during the season at every concert with your information.
Sign will be displayed at the front of the stage during your shared Featured Sponsor concert.
- Sponsor recognition ad in our concert program which is distributed to all concert guests throughout the season. *Information must be received no later than April 1 to be included in the program.*
- Ad on the Lurman website (430px X 60px) with a link to your website OR your e-mail address listed on our web page of sponsors.
Ad or e-mail address will be displayed online from May of this year through April of next year.

MEMBER \$100

- Member recognition listing in our concert program which is distributed to all concert guests throughout the season. *Information must be received no later than April 1 to be included in the program.*
- Ad on the Lurman website (160px X 60px) with a link to your website OR your e-mail address listed on our web page of sponsors.
Ad or e-mail address will be displayed online from May of this year through April of next year.

FRIEND \$50

- Friend listing in our concert program which is distributed to all concert guests throughout the season.
- Friend listing (35 characters) on our web page of sponsors.
Listing will be displayed online from May of this year through April of next year.

SUPPORTER OTHER AMOUNT OR IN-KIND SERVICE

- Benefits of Full Sponsor, Sponsor, Member, or Friend level based upon the determined value, subject to review and approval by the Lurman Woodland Theater board, of the in-kind service.
- Other recognition as determined at the time of sponsorship agreement.

To download a Sponsor Pledge Form, please visit our website www.lurman.com

EVENT HOTLINE 1.877.278.0961 • MAIL@LURMAN.COM • WWW.LURMAN.COM



LURMAN WOODLAND THEATRE SUMMER CONCERT SERIES SPONSOR PLEDGE FORM

CATONSVILLE MARYLAND'S PREMIER OUTDOOR MUSIC VENUE SINCE 1992

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1992 • CATONSVILLE MARYLAND • 2011

SPONSOR PLEDGE INFORMATION

Please type or print legibly.

DATE _____

COMPANY/ORGANIZATION NAME _____

CONTACT NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE NUMBER _____

CELL PHONE NUMBER _____

FAX NUMBER _____

E-MAIL _____

WEB ADDRESS _____

PLEDGE OPTION

See Sponsorship Options page for level details. All pledges must be paid in full by August 31.

FULL SPONSOR(1) \$1,000 SPONSOR \$500

MEMBER \$100 FRIEND \$50 SUPPORTER(2) Other amount or In-kind service

1. Concert Choice (first availability) Indicate date or performer name. See website for listing of performers.

2. In-kind services must be pre-approved by a Lurman representative.

TOTAL AMOUNT DUE \$ _____

LISTING INFORMATION

Please indicate how your listing should appear. All listings are subject to space limitations and adjustments.

Full Sponsors and Sponsors need to submit, if desired, camera-ready artwork for logo or custom sign/ad/web ad.

Information must be received by April 1 for inclusion in season program.

SPONSOR SIGNATURE _____

DATE _____

LURMAN REPRESENTATIVE SIGNATURE _____

DATE _____

Please submit this completed form with your pledge amount to your Lurman Representative or mail to the address listed below. Include this original copy with your pledge and make a copy for your records.

This form is not valid until signed by a Lurman representative.

ALL PLEDGES MUST BE PAID IN FULL BY AUGUST 31.

MAKE CHECKS PAYABLE TO:

Catonsville Recreation and Parks

(Tax ID 52-1071141)

MAIL COMPLETED FORM

AND PAYMENT TO:

Lurman Woodland Theatre

c/o D. Wasmund

8 Osborne Avenue

Catonsville, MD 21228

OFFICE USE ONLY

Date Received _____

Amt. Paid _____

Check No. _____

Lurman Representative

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FRIENDS OF LURMAN WOODLAND THEATRE • CATONSVILLE RECREATION AND PARKS COUNCIL • BALTIMORE COUNTY DEPARTMENT OF RECREATION AND PARKS



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SAMPLE SIGN FOR FULL SPONSOR AND SPONSOR PLEDGE LEVELS

40 West Lions Club

Meets 4th Tuesdays
7:00 PM at



Duesenberg's
American
Cafe & Grille

Proud Sponsor Since 1992

- Sponsor signs are displayed at every theatre concert throughout the season
- Signs will be displayed at the front of the stage during your Featured Sponsor concert
- Signs are 36”(w) X 24”(h) and can be customized with your logo or artwork
- All copy and graphics submitted are subject to space limitations and adjustment
- Signs remain the property of The Lurman Woodland Theatre
- Consult your Lurman Representative for more information

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